

PRIVACY POLICY NOTICE

The MIDAS Alliance's key aim is to develop and promote an international standard for digital identification and authentication of individuals and organisations to enable them to trust each other's online identity. As an organisation it relies on personal information about its members and we will always be clear about why we need the details and for what purpose.

We ensure your personal information is kept as securely as possible.

How we use your information

The purpose of collecting your data is to allow you access to discussion forums within the website where articles are available for members to read and comment on in a secure environment.

In order to provide this secure environment we conduct onboarding which requests details about yourself and your biometrics to levels required under the regulations regarding strong customer authentication.

This information is only available to the MIDAS Alliance. We do not sell, trade, or rent your personal information to others.

You can always view the information that we hold on you within your personal account.

The MIDAS Alliance may however disclose personal information, including sensitive information, held about an individual to a committee/ board or panel to invite to join the MIDAS Alliance or to post comments or articles.

The MIDAS Alliance may have to publicise its member register that might list you as a member of the Alliance but only with your prior approval. If you are a member of the board, a committee or panel member, we may disclose personal information such as your name through various means, either through publications, websites or verbally to members of the public.

We treat all personal information held about you as confidential. This applies except where disclosure of your personal information is compelled by law, in the public interest, or with your consent.

The MIDAS Alliance protects any personal information that we hold about you from misuse and loss. We protect your privacy by restricting access to your personal information to those staff or authorised office personnel who need it, either to process information or to provide you with the services you have asked for.

The MIDAS Alliance will keep your information for as long as it is needed to provide you with the products and services you have requested from us. We will take reasonable steps to destroy or permanently de-identify personal information when we no longer need it.

You are able to ask for any private information collected from you by us or, alternatively, receive a reasonable explanation as to why we cannot provide you with that information.

Our staff are accountable for these principles and must put them into practice.

If you believe that the privacy of your personal information has been compromised, you are entitled to complain. If you have a complaint, contact the area where you believe the breach has occurred. If your complaint is not resolved to your satisfaction, forward a written complaint to:

General Manager
The MIDAS Alliance
c/o MPA Group
1 Mercers Manor Barns
Sherington
Newport Pagnell
England MK16 9PU

A written complaint must include a return address, and identify the conduct that is the basis for the complaint. There are no fees for lodging a complaint.

Alternatively you can write to the following email address:

contact@midasalliance.org